

Make yourself heard.

# DO RADIO!

... and podcasts:  
Your show can be re-listened to.

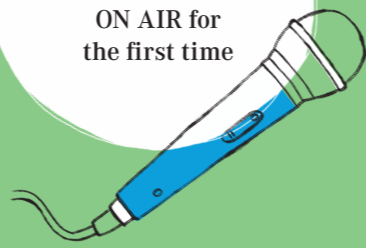


**3 MEET & PLAN**  
with the programme coordinator

Present your broadcasting idea to the programme coordination group, which will provide feedback and support on content, technical and media law issues.

Here you will get to know free radios and learn everything you need for your first show. FREIRAD's basic training also includes media and copyright law.

**2 BASIC TRAINING**  
ON AIR for the first time



**4 BROADCASTING AGREEMENT**  
No commerce on megahertz!



The short yet important bureaucratic part takes place here. Find a suitable broadcasting time and sign the broadcasting agreement with the programme coordinator.



**5 BECOME A MEMBER**  
and profit from the FREIRAD infrastructure & community

Before your first solo show, FREIRAD supports you with technical tips regarding the studio and various recording options.

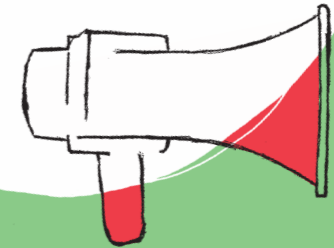
**1 FIRST CONTACT**  
Read this folder and get in touch with us:



Start your show on FREIRAD, live or pre-produced, in your preferred regularity - weekly, monthly or quarterly.



**6 Programme start ON AIR**



Still listening or already broadcasting?

## WORKSHOPS

**7 MORE SHOWS & TRAINING**  
at FREIRAD

FREIRAD is a civil society platform with open access, that empowers everyone to share their own content in order to actively shape a diverse and democratic media landscape.

You want to be heard? But don't know where? You want to make your voice count? But don't know how? The Free Radio Innsbruck FREIRAD is there to help you with that. FREIRAD **gives you airtime** so you can talk about what's important to you - be it the environment, politics, art, culture, women\*, entertainment, social issues and developments, technology, generations, health and much more. Make yourself heard, **no matter in what language**. Experiment with different formats and sounds or debate with your colleagues in the studio. **No experience? No problem!** FREIRAD provides you with the know-how and the necessary equipment as well as initial training and further education.



FREIES RADIO INNSBRUCK

105,9 MHz Greater Innsbruck area  
106,2 MHz Völs to Telfs  
89,6 MHz Hall to Schwaz

wir@freirad.at | www.freirad.at  
Tel. +43(0)512 560291  
@freirad\_innsbruck  
FREIRAD

# LET IT OUT!

www.freirad.at

# FREIRAD SHORTS

MORE THAN  
**170**

Radio producers  
with editorial teams

MORE THAN  
**400**

Radio producers  
total

24 H  
**365**  
DAYS

of Airtime

MORE THAN  
**100**

Broadcasting series

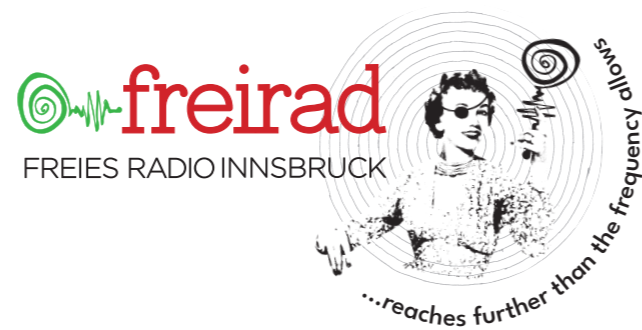
MORE THAN  
**16**

Languages

On Air SINCE  
**2002**

## Frequencies

UKW 105,9 MHz | 89,6 MHz | 106,2 MHz



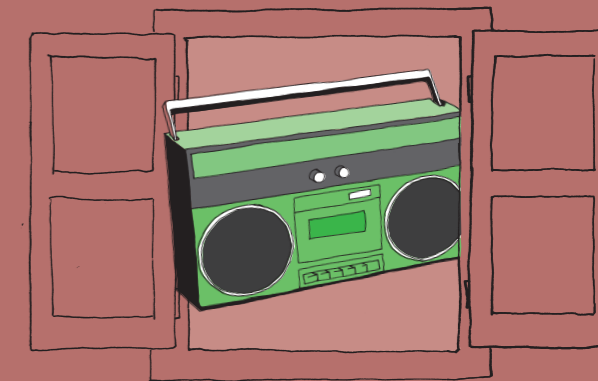
**FREIRAD is an open access free radio station, a platform for diversity and democracy. A radio station for everyone who wants to be heard. For all those who want to do radio themselves. FREIRAD is YOU!**

Here, volunteer radio producers create the programme. About topics that are important, in the language of their choice. Critical and open. Socio-political and committed. Informative and diverse. Universal and in support of niches. Local and international. Monolingual and multi-lingual. Our radio producers provide diversity of opinion via radio and our webstream and thereby make FREIRAD a unique radio station in Tyrol with the largest diversity of opinions and languages.

And all this is **NON-PROFIT** and **ADVERTISEMENT-FREE**, because our motto is:

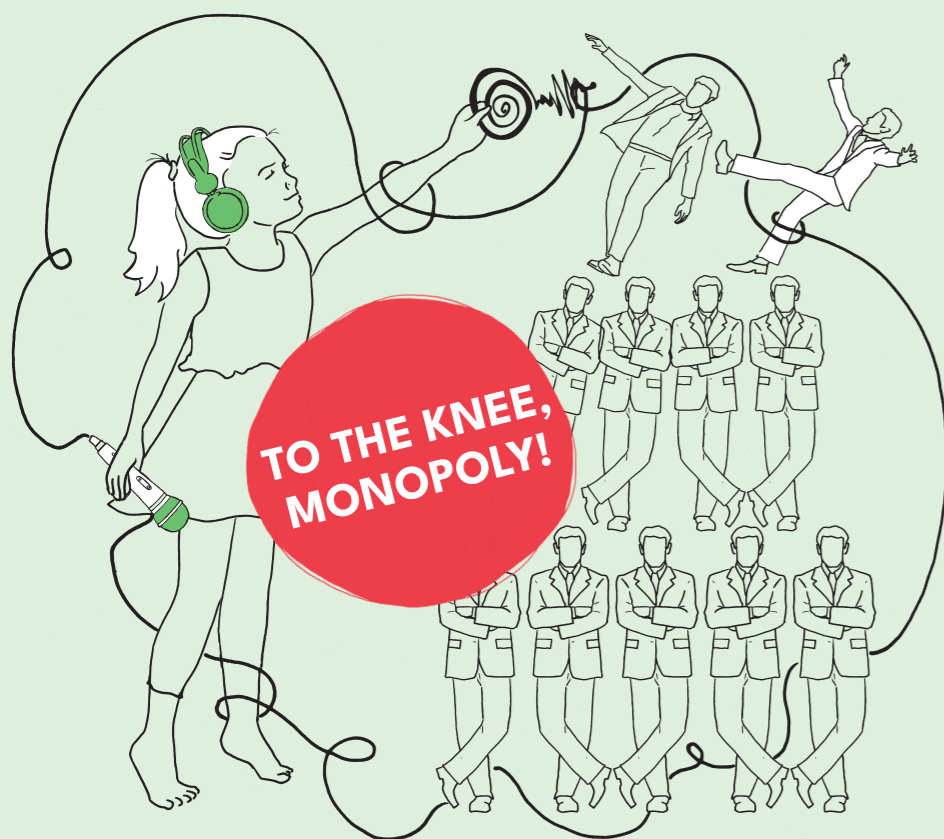
## NO COMMERCE ON MEGAHERTZ!

This is the fundamental difference between free radio stations and public or commercial radios. This can also be heard in the programme. FREIRAD is an advertisement-free radio. Independent of the interests of the advertisement industry and without the pressure of quotas. We prefer to reserve this space for people who want to actively use radio to get involved in public discussions and to participate in the social and democratic processes through the media. Therefore, we particularly invite people whose voices are not otherwise heard in the media landscape. This is FREIRAD's most important task: **to make radio and broadcasting accessible to everyone!** No prior knowledge is required, no journalistic training and no German language skills. FREIRAD offers support, training and further education, media skills, equipment and infrastructure and, of course, airtime.



## FANCY A UNIQUE RADIO EXPERIENCE?

Then get yourself a place in the **FREIfenster**. **Every Friday from 7 to 8 p.m.** there is a slot for anyone who wants to convey their topics and concerns on air in a one-time programme. Live or pre-produced.



## HOW DID FREIRAD BECOME FREIRAD?

### The pirate radio scene

FREIRAD dates back to the pirate radio scene in Austria in the 1980s. In Innsbruck, „Radio Radiator“ was regularly on air. However, without a license. Only the ORF, Austria's national public broadcaster, was allowed to broadcast at that time. There was no legal option for any non-governmental broadcasters. The pirates fought back, joined forces with other radio activists and filed a complaint with the Constitutional Court as the „FREIRAD Association“. Their commitment paid off: In November 1993, the governmental broadcasting monopoly was overturned by a ruling of the European Court of Human Rights.



### The Free Radio Innsbruck Association

The „Freies Radio Innsbruck FREIRAD“ association was founded in the early 1990s. In the following years, the members dedicated themselves to establishing a legal free radio station for the province of Tyrol and the city of Innsbruck. In 1999, this political work led to a temporary license for 14 „radio days“. A permanent radio license was granted in November 2001.

### FREIRAD goes on air

The Free Radio Innsbruck FREIRAD went on air on July 06, 2002 and has been broadcasting a 24-hour non-commercial, advertisement-free programme ever since. Since then, it has been an important counterpart and an indispensable addition to public and private commercial media. It rightfully describes itself as the radio station with the greatest diversity of opinion in Tyrol.



**You don't want to do radio yourself, but still want to support diversity of opinion?**

**Become a member or support our work with a donation.**

IBAN: AT07 2050 3033 0316 1388 | BIC: SPIHAT22XXX  
Payment reference: Membership fee or donation, Year, Name

### Imprint

Free Radio Innsbruck FREIRAD Association  
Egger-Lienz-Straße 20 / Stöckel building, 6020 Innsbruck

Thank you to



**INNS' BRUCK**

